

# Sponsorship Levels

Benefits	Hope Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$250	Copper Sponsor \$100
Primary Sponsor	Primary Sponsor Rights					
Recognition at all Entry Points	Logo					
Radio Ads Feature	Name					
Print Ads Feature*	Name					
TV Ads Feature*	Logo or Name	Logo or Name	Logo or Name			
T-Shirt Presence	Logo	Logo	Logo			
Posters*	Logo	Logo	Logo			
Master of Ceremonies Recognition	Start/Finish/Awards	Finish Line & Awards	Awards			
Emails to Participants	Logo	Logo	Logo			
On-Site Company Banner**	Yes	Yes	Yes	Yes		
Event Entries	10	7	5	2	1	
Thank You Ad	Logo Name & Logo	Name	Name	Name	Name	Name
SHIP Newsletter	Logo	Name	Name	Name	Name	Name
Website Presence	Homepage Logo	Logo	Logo	Logo	Logo	Logo
Opportunity to Contribute to Goody Bags	Yes	Yes	Yes	Yes	Yes	Yes
On-Site Booth***	Yes					
Mile Marker Presence	Yes	Yes	Yes	Yes	Yes	Yes

\*Logo artwork must be provided prior to 9/14/09

\*\* Banners to be provided by sponsor (max size 3'x6')

\*\*\*On-site booth space based on availability